

# Stronger Families

## Donor Privacy Policy

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all (online and offline) donors have these rights:

- To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization's most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgment and recognition.
- To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- To have the opportunity for their names and contact information to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The text of this statement in its entirety was developed by the American Association of Fund-Raising Counsel (AAFRC), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Association of Fundraising Professionals (AFP), and adopted in November 1993.

### **Security of your Personal Information (Applicable to online and offline donors)**

STRONGER FAMILIES secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Children Under Thirteen**

STRONGER FAMILIES does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from STRONGER FAMILIES by contacting us here:

– Web page: [www.strongerfamilies.com](http://www.strongerfamilies.com)

– Email: [hello@strongerfamilies.org](mailto:hello@strongerfamilies.org)  
– Phone: 425-679-5671

### **Changes to this Statement**

STRONGER FAMILIES will occasionally update this Statement of Privacy to reflect company and customer feedback. STRONGER FAMILIES encourages you to periodically review this Statement to be informed of how STRONGER FAMILIES is protecting your information.

### **Contact Information**

STRONGER FAMILIES welcomes your questions or comments regarding this Statement of Privacy. If you believe that STRONGER FAMILIES has not adhered to this Statement, please contact STRONGER FAMILIES at:

PO Box 40584  
Bellevue, WA 98015

Email Address:  
[hello@strongerfamilies.org](mailto:hello@strongerfamilies.org)

Telephone number:  
425-679-5671

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# **Stronger Families Online Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the [www.strongerfamilies.com](http://www.strongerfamilies.com) and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to [www.STRONGER FAMILIES.com](http://www.STRONGER FAMILIES.com), STRONGER FAMILIES, STRONGER FAMILIES.com. The STRONGER FAMILIES website is a product information and sales generation site. By using the STRONGER FAMILIES website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

STRONGER FAMILIES may collect personally identifiable information, such as your name. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by STRONGER FAMILIES. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the STRONGER FAMILIES. website.

STRONGER FAMILIES encourages you to review the privacy statements of websites you choose to link to from STRONGER FAMILIES. so that you can understand how those websites collect, use and share your information. STRONGER FAMILIES is not responsible for the privacy statements or other content on websites outside of the STRONGER FAMILIES website.

### **Use of your Personal Information**

STRONGER FAMILIES collects and uses your personal information to operate its website(s) and deliver the services you have requested.

STRONGER FAMILIES may also use your personally identifiable information to inform you of other products or services available from STRONGER FAMILIES. STRONGER FAMILIES may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. You may opt out of this process.

STRONGER FAMILIES does not sell, rent or lease its customer lists to third parties.

STRONGER FAMILIES may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to STRONGER FAMILIES and they are required to maintain the confidentiality of your information. You may opt out of this process.

STRONGER FAMILIES may keep track of the websites and pages our users visit within STRONGER FAMILIES in order to determine what STRONGER FAMILIES services are the most popular. This data is used to deliver customized content and advertising within STRONGER FAMILIES to customers whose behavior indicates that they are interested in a particular subject area.

STRONGER FAMILIES will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on STRONGER FAMILIES or the site; (b) protect and defend the rights or property of STRONGER FAMILIES and, (c) act under exigent circumstances to protect the personal safety of users of STRONGER FAMILIES or the public.

### **Use of Cookies**

The STRONGER FAMILIES website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize STRONGER FAMILIES pages, or register with STRONGER FAMILIES site or services, a cookie helps STRONGER FAMILIES to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same STRONGER FAMILIES website, the information you previously provided can be retrieved, so you can easily use the STRONGER FAMILIES features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the STRONGER FAMILIES services or websites you visit.

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