

21st Annual
Hope for Heroes
Gala + Live Auction

CORPORATE SPONSORSHIP PROPOSAL

GIVE BACK | GROW YOUR REACH | BUILD BRAND VALUE

THE HYATT REGENCY BELLEVUE
SATURDAY, OCTOBER 12, 2019



Special Guest: Colonel (Ret) Mark Tillman

- Air Force One pilot from 2001-2009
- Protected the President on 9/11
- Awarded the Distinguished Flying Cross
- 1st Pilot to fly the President into a war zone
- 30 year United States Air Force Veteran



Special Guest: Artist Joe Everson

- Celebrity "Singing" Artist has over 220 million social media views
- Joe travels the nation performing for professional sports teams, Fortune 500 companies, and celebrities
- His work is found in the private collection of Arnold Schwarzenegger and General Colin Powell

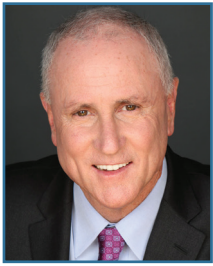
STRONGER FAMILIES®

Hope for Heroes

Gala + Live Auction

Featuring:

Colonel (Ret) Mark Tillman



“Mark Tillman is a great patriot with a deep love for America. He is a fantastic and mesmerizing storyteller that will make you feel good about the nation we get to call home.”

—Keni Thomas, US Army Ranger
Veteran and Bronze Medal of Valor Recipient

Artist Joe Everson



“Joe is a revolutionary artist found in the collections of top athletes, celebrities and politicians. Anyone who sees him in action promises to be inspired.”

Event Overview

The Stronger Families Hope for Heroes Gala is a community-wide event created to give back to our heroes and their families. Stronger Families exists to support active military, veteran, and first responder families.

This premiere event brings together 500 top influencers and business leaders from around Seattle. This special evening features live music, delectable food and wine, a top-notch live auction, entertainment, networking with Seattle’s best, and an incredible afterparty.

October 12, 2019, American Hero Colonel (Ret) Mark Tillman will join us at the Hyatt Regency Bellevue.

Colonel (Ret) Mark Tillman is a true American Hero. Mark served as the pilot for Air Force One from 2001-2009 and protected the President on 9/11. He was the first pilot to fly a President into a war zone and was awarded the prestigious Distinguished Flying Cross by President George W. Bush. He is an Air Force Veteran and has a degree in Chemical Engineering from Tulane University. Col Tillman continues to mentor others as a consultant in the aerospace industry and works as a corporate pilot.

He is passionate about the work of Stronger Families and is excited to be a part of the Hope for Heroes Gala.

Join us for this special night of inspiration!

Past Sponsors

Alegis Construction
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Hargis
Halvorson Construction
Hamlin Pier
Honomobo
Kendra Scott
LithoCraft
Microsoft
Northwestern Mutual
Navy Federal
Nintex
Park N Fly
ROMAC
Trident Seafoods
Team Nelson
Zorko Electric

Event Timeline

4:45PM – VIP Happy Hour
5:30PM – Check-In and General Reception
6:30PM – Dinner, Live Auction, Guest Speaker, and Invitation for Partnership
9:30PM – Afterparty

About Us

For 21 years, Stronger Families has supported and helped thousands of families stay strong and thriving.

Stronger Families serves in 7 countries, 37 states, and on 76 military installations. Locally, we have been honored to partner with WA state First Responder communities.

We support our nation’s heroes by offering online tools, live seminars, and workshops that restore relationships, save marriages, and impact generations.

Hope for Heroes Gala + Live Auction

2019 CORPORATE SPONSORSHIP

\$30,000 PRESENTING SPONSOR

Gala Benefits:

- One VIP table of 10 with best-of-house seating, special décor, and personalized table signage
- Reserved seats for 2 guests at the Executive Director's table beside American Hero, Mark Tillman
- Company logo incorporated on Hope for Heroes invitation
- Company logo and recognition on event website
- Company logo highlighted on step and repeat backdrop
- Company logo featured on stage screens
- Center color ad in event program
- Exclusive logo placement on event cocktail napkins
- Verbal recognition as the Presenting Sponsor and thank you from the Executive Director from stage

- Invitation to Stronger Families 2020 Thank You Event
- 12 reserved tickets to VIP Happy Hour with guest speaker and American Hero, Mark Tillman
- Complimentary valet parking for up to 8 vehicles
- Invite for 2 to attend an OXYGEN seminar anywhere in the US or have Stronger Families host an OXYGEN with your team for up to 15 couples

Additional Benefits:

- Event Sponsorship branding with company name; "Hope for Heroes Gala Presented by..."
- Announced on every post on the Hope for Heroes Facebook event page
- Recognition on Stronger Families Facebook page
- Recognition in Stronger Families Annual Report

\$25,000 AFTERTPARTY SPONSOR

Gala Benefits:

- One VIP table for 10 with special decor, and personalized table signage
- 12 tickets to pre-gala VIP reception
- Pre-gala Meet and Greet and photo op with American Hero, Mark Tillman
- Full page, color ad in event program
- Valet parking for up to 8 vehicles
- One-minute greeting at Afterparty
- Create a signature Afterparty cocktail
- Embossed napkins at Afterparty with your logo
- Company logo included on main program at gala and in Afterparty

- Invitation to Stronger Families 2020 Thank You Event
- Company listed in 2019 Annual Report
- Featured on Stronger Families' gala website and social media

Additional Benefits:

- Sponsorship announced on Hope for Heroes Facebook event page
- Recognition on Stronger Families Facebook page
- Recognition in Stronger Families Annual Report

\$20,000 PLATINUM SPONSORS

Gala Benefits:

- One VIP table of 10 with premium seating, special décor, and personalized table signage
- Company logo recognition on event website
- Company logo on step and repeat photo backdrop
- Company logo featured on screens and in event program
- Full-page color ad in event program
- Verbal recognition as Platinum Sponsor and thank you from the stage
- 10 reserved tickets to VIP Happy Hour with American Hero, Mark Tillman

- Invitation to Stronger Families 2020 Thank You Event
- Complimentary valet parking for up to 6 vehicles
- Option to have a Taste of OXYGEN presented to your team

Additional Benefits:

- Sponsorship announced on Hope for Heroes Facebook event page
- Recognition on Stronger Families Facebook page
- Recognition in Stronger Families Annual Report

\$10,000 GOLD SPONSORS

Gala Benefits:

- One table of 10 with priority seating and VIP decor
- Company logo recognition on event website
- Company logo featured on screens and in event program
- Half-page color ad in event program
- Verbal recognition and thank you from the stage
- 8 reserved tickets to VIP Happy Hour with American Hero, Mark Tillman
- Complimentary valet parking for up to 4 vehicles

- Invitation to Stronger Families 2020 Thank You Event
- Invite for 4 to attend a local OXYGEN event

Additional Benefits:

- Sponsorship announced on Hope for Heroes Facebook event page
- Recognition on Stronger Families Facebook page
- Recognition in Stronger Families Annual Report

\$5,000 SILVER SPONSORS

Gala Benefits:

- One table of 10 with priority seating
- Company name listed on event website
- Company name featured on screens and in event program
- Quarter-page color ad in event program
- 4 reserved tickets to VIP Happy Hour with American Hero, Mark Tillman
- Complimentary valet parking for 2 vehicles

- Invitation to Stronger Families 2020 Thank You Event
- Invite for 2 to attend a local OXYGEN event

Additional Benefits:

- Sponsorship Announced on Hope for Heroes Facebook event page
- Recognition in Stronger Families' Annual Report

Hope for Heroes Gala + Live Auction

2019 SPONSORSHIP REGISTRATION

REGISTRATION DEADLINE TO RECEIVE FULL BENEFITS: AUGUST 25, 2019

Please complete this form and mail or email to:

PO Box 40584, Bellevue, WA 98015 | Attn: Ryan Boyce | ryan.boyce@strongerfamilies.org

Name _____

Title _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____ Preferred Phone _____

Website _____ E-mail _____

Contact for communication _____

Sponsorship Levels:

- \$30,000 Presenting Sponsor \$20,000 Platinum Sponsor \$5,000 Silver Sponsor
 \$25,000 Afterparty Sponsor \$10,000 Gold Sponsor

Please indicate if you and your guest(s) will attend the VIP Happy Hour Reception with special guest, Colonel (Ret) Mark Tillman at 4:30pm at the Bellevue Hyatt on October 12, 2019.

Yes, I will attend

Number of guests: _____

No, I am unable to attend

Payment

Please charge my:

- MasterCard Visa Discover Check is Enclosed

Card No. _____ Exp. _____

Name as it appears on card _____ CVC _____

Check is enclosed

Payment is: Business Personal

Listed address is: Business Home

For more information, visit: strongerfamilies.com/gala

OFFICE USE ONLY:

- Bookkeeping Database
 Registration Confirmation

STRONGER FAMILIES[®]
Oxygen for Your Relationships

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THE HYATT REGENCY BELLEVUE | SATURDAY, OCTOBER 12, 2019

RESOLUTION: 300dpi

COLOR: CMYK or RGB Color

PREFERRED FILE FORMAT: .pdf, .jpg

AD DUE DATE: October 1, 2019

SEND COMPLETED ADS TO:

Lisa.Pence@strongerfamilies.org

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AFTERPARTY SPONSOR
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FULL PAGE:
5" wide x 8" tall

SILVER SPONSORS

HALF PAGE
5" wide x 3.875" tall

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